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## WYZENDALE, A CHICAGO-BASED COLLABORATIVE DESIGN PRACTICE, ANNOUNCES PUBLIC LAUNCH

## WYZENDALE IS TAKING A PROGRESSIVE APPROACH TO OFFERING SERVICES FOR THE BUILT ENVIRONMENT

**CHICAGO**, **III.**, **June 11**, **2020** — Wyzendale, a Chicago-based full service collaborative design practice dedicated to delivering clients' complete story, announced its launch to the public today. Offering architecture and interior design as its core service along with branding and consulting as secondary services, Wyzendale positions itself as long-term partners to clients by offering all encompassing support.

"The impact the pandemic has had on the greater business landscape has been profound. Through these adverse times, we've found incredible opportunities to collectively put our expertise together and offer businesses a range of services tailored to their needs," Felix V. Martinez, Client Lead at Wyzendale, said.

"Throughout the past several weeks of remote work, we have assembled a nimble core team with vast multidisciplinary experience and crafted strategic partnerships to allow us to truly complement the various needs of our clients' business in a way that is flexible and cost effective."

The Wyzendale team shapes how a story is built through architectural services; how a story is experienced through programming, visioning, and environmental branding services; and how a story is perceived through 3D visualization, digital marketing, and community engagement services. Leveraging the collective skillset of the team, Wyzendale is able to engage and service all types of clients with projects of varying size and scope.

Wyzendale is actively engaged in the design community through its <u>podcast</u>, which features industry professionals who discuss a range of topics related to architecture and design.

Wyzendale is currently in the process of applying to become a Certified Minority Business Enterprise (MBE) with the City of Chicago.

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**About Wyzendale**: Built on a diverse foundation, Wyzendale is a Chicago-based full service collaborative design practice dedicated to delivering our clients' complete story, starting from the core. Founded in April 2020, Wyzendale delivers services that shape how a story is built, how a story is experienced, and how a story is perceived. Connect with us at <a href="https://www.ncbi.nlm.